



# LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FOURTH SEMESTER – APRIL 2025**



**UCO 4502 – ENTREPRENEURSHIP DEVELOPMENT**

Date: 02-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

## SECTION A - K1 (CO1)

**Answer ALL the Questions**

**(10 x 1 = 10)**

### 1. Choose the correct answer

- a) Who is responsible for organizing and managing a business while taking financial risks?  
(a) Manager (b) Entrepreneur (c) Investor (d) Employee
- b) Which of the following is NOT a method of generating business ideas?  
(a) Brainstorming (b) Focus Groups (c) Financial bootstrapping (d) Blue sky thinking
- c) Which factor does NOT promote entrepreneurship?  
(a) Access to capital (b) Supportive government policies (c) Lack of innovation (d) Availability of skilled labour
- d) Which document outlines a company's goals, strategies, and financial projections?  
(a) Business plan (b) Feasibility report (c) Market survey (d) Legal contract
- e) Which funding source involves multiple small investors contributing to a business idea online?  
(a) Business angels (b) Venture capital (c) Crowdfunding (d) Commercial banks

### 2. State True or False

- a) Entrepreneurship plays no role in economic development.
- b) Market analysis is a part of screening project ideas.
- c) Business incubators provide financial support to start-ups.
- d) Green business is related to environmentally friendly business practices.
- e) Young entrepreneurs are not in a growing trend in today's market.

## SECTION A - K2 (CO1)

**Answer ALL the Questions**

**(10 x 1 = 10)**

### 3. Fill in the blanks

- a) The process of generating new business idea is called \_\_\_\_\_.
- b) A business plan contains details about \_\_\_\_\_ and operations.
- c) \_\_\_\_\_ capital is required for daily operations of a business.
- d) A \_\_\_\_\_ is an investor who provides capital to start-ups in exchange for equity.
- e) Social commerce refers to business activities conducted through \_\_\_\_\_.

<b>4.</b>	<b>Answer the following questions</b>
a)	Define entrepreneurship.
b)	State any two methods of generating business ideas.
c)	What is the significance of a business plan?
d)	List out two sources of finance for entrepreneurs.
e)	What is the gig economy?
<b>SECTION B - K3 (CO2)</b>	
<b>Answer any TWO of the following in 100 words each. ( 2 x 10 = 20)</b>	
5.	Explain the functions of an entrepreneur.
6.	Describe the process of screening project ideas.
7.	Discuss the legal forms of enterprises.
8.	Explain different sources of finance for startups.
<b>SECTION C – K4 (CO3)</b>	
<b>Answer any TWO of the following in 100 words each. (2 x 10 = 20)</b>	
9.	Elucidate how market analysis can help to identify business opportunities.
10.	Explain the contents of a business plan.
11.	Explain the role of venture capital in entrepreneurship.
12.	Discuss the concept of e-entrepreneurship.
<b>SECTION D – K5 (CO4)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
13.	Explain in detail the importance of entrepreneurship in economic development.
14.	Discuss the factors that promote entrepreneurship.
<b>SECTION E – K6 (CO5)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
15.	Discuss how digital nomadism is shaping modern businesses.
16.	Explain the role of green businesses in promoting sustainable development

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